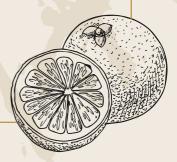


Step into the Gin Palace at Strand Palace, where every cocktail is a chapter in London's story. Nestled on the iconic Strand since 1909, our hotel has witnessed royal processions, wartime resilience, roaring nightlife, and quiet revolutions. Our menu is a spirited tribute to the rich heritage of the Strand and the people, places, and moments that shaped it from secret Tube stations and legendary designers to rebellious uprisings and literary legends. Each handcrafted drink draws inspiration from our storied surroundings, blending bold flavours with timeless elegance. Raise a glass and journey through over a century of history, one sip at a time.

WWW.STRANDPALACEHOTEL.CO.UK







### STRAND STATION

One of a handful of disused Tube stations hidden beneath London, Aldwych - known by the sign above its red-tiled entrance as Strand - has seen more camera crews than commuters since it closed in 1994. A deserted time capsule, the eerily empty station now stars as a film and TV location, featuring in Sherlock, Superman, 28 Weeks Later, Darkest Hour, Atonement and more.

Visit the station as part of London Transport Museum's Hidden London tour programme: Itmuseum.co.uk/hidden-london

Flavour Profile - Citrus forward, slightly herbal, a hint of smokiness and a touch of salt

Ingredients - Havana Rum, Rose Shrub, Averna, Spicy Mango

£,16

# THE STRAND MAGAZINE

Published from 1891 to 1950, The Strand Magazine turned everyday London into a literary hotspot. The popularity of Sherlock Holmes became widespread after it first appeared in its pages, with the magazine amassing half a million eager readers. This cocktail is a tribute to that golden age of storytelling, a toast to the narratives that made The Strand come to life.

Flavour Profile - Light and citrusy with floral notes, a touch of sweetness, and a herbal finish

Ingredients - Citrus Vodka, Limoncello, St. Germain Elderflower, Antica Formula, Samphire



£,16

# REBEL WAT TYLER



Leader of the peasant revolt of 1381, Wat Tyler led a rebellion against a punishing poll tax and a system that kept people tied to their birth. His army of peasants stormed London, torched the Savoy Palace, and forced a face-to-face with the teenage King Richard II. Spoiler: it didn't end well for Tyler. This cocktail raises a glass to revolution, with no need to pledge fealty first.

**Flavour Profile -** A bold blend of citrus and berries balanced with bourbon smoke

Ingredients - Bulliet Bourbon, Lime, Sugar, Rose Shrub, Angostura bitters, Red Wine, Cherry

£,17

# LE STYLE MODERNE

In the roaring 1920s, Strand Palace got a dazzling Art Deco makeover - complete with a foyer so iconic, the V&A Museum snapped it up for their collection. Known then as Le Style Moderne, this was the golden age of cocktails, chrome, and late nights dressed to the nines. This cocktail is a nod to that era of bold design and bright lights.

**Flavour Profile -** Light, sparkling, with soft notes of vanilla and brandy

Ingredients - Courvoisier, Ginger Syrup, Heering Cherry, Red Wine

£,18





# 1909

In Edwardian London, a grand new hotel opened its doors on the Strand in 1909. Five shillings and sixpence got you a room and breakfast. Since then, we've seen monarchs crowned, wars fought, and decades of guests pass through - artists, icons, dreamers, and doers. This cocktail - made using Strand Palace's own bespoke gin - celebrates where it all started: one address, over a century of stories, and a city we'll never stop raising a glass to.

**Flavour Profile -** Bright and refreshing, with fresh berries, citrus and Strand's signature gin

Ingredients - Strand Palace Gin, Tanqueray No. 10, Raspberry Syrup, Elderflower Syrup, Cranberry Juice, Orange Bitters, Pink Grapefruit Soda

£,18

# THE OLIVER BERNARD

British Architect Oliver Bernard didn't just design a hotel; he designed an experience. In the 1930s, he transformed the entrance of the Strand Palace with iconic Art Deco details, including revolving doors – now safely housed at the V&A Museum. This cocktail is our tribute to Bernard's bold vision that made Strand Palace a beacon of style and a firm fixture on London's fashionable social scene.

**Flavour Profile -** Refreshing pineapple and coconut with a twist of citrus and ginger for balance

Ingredients - Malibu, Wray & Nephew Rum, Pineapple & Ginger Shrub, Pineapple Juice, Lime Juice, Coconut Syrup

£,16





## **MURDER MYSTERY**

In the post-war 1940s, Strand Palace found itself in the middle of a real-life murder mystery. Staff burst into a room to find Neville Heath standing over a distressed young woman named Pauline. Months later, when Heath was arrested for a separate murder, staff mistakenly identified the victim as Pauline - a twist that added confusion (and headlines) to one of London's most notorious true crime tales.

**Flavour Profile -** Berry-forward with a slightly fizzy, foamy finish

Ingredients - Ciroc Apple Vodka, Ciroc Vodka, Raspberry Syrup, Elderflower Cordial, Cranberry Juice

£,16

# THE POWDER ROOM

In 1958, Strand Palace gave London hospitality a glow-up, becoming one of the first hotels in the city to offer en-suite bathrooms. No more hallway dashes in a robe to use the shared bathrooms on each floor – just the luxury of pure, private pampering!

Flavour Profile - Delicately floral on the nose and palate, with subtle herbal undertones and a fruity fizz

Ingredients - Whitley Neill Parma Violet Gin, Everleaf Mountain, Jasmine Syrup, Rose Shrub, Rhubarb Lemonade

£,18





## THE ACTORS MUSE

Nestled in the West End, Strand Palace has long been part of Theatreland's backstage tradition - a place where actors and audiences alike gathered before the curtain call. From screen legends like Charlie Chaplin and Vivien Leigh to hopefuls chasing their big break, many began their evening at Gin Palace. Some settled their nerves with coffee; others added whisky for a touch of Dutch courage.

**Flavour Profile -** Bold coffee and smooth whiskey take centre stage, with subtle smokiness and a slight citrus note on the finish

Ingredients - Woodford Reserve Whiskey, Coffee Liqueur, Vanilla Syrup, Orange Bitters

£,16

# THE STRAND PALACE

At the heart of London since its grand Edwardian debut in 1909, Strand Palace has seen it all. Six monarchs, two world wars and countless moments in history. This cocktail is a celebration of that rich history and the hotel's transformation from past to present.

Flavour Profile - Rich and bold, with a depth of darker spirits, brightened by a zesty orange twist and lifted by a refreshing ginger fizz

Ingredients - Havana 7, Hayman Sloe Gin, Tequila Gold, Drambuie, Courvoisier, Lime Juice, Mandarin and Ginger Soda

£,18





# CHUNEE THE ELEPHANT

Mocktail

Long before it became a hotel, the site of Strand Palace was home to Gilbert Pidcock's famous Menagerie, a travelling zoo that eventually found its permanent spot on the Strand. The upper floors housed lions, tigers, monkeys, and an elephant named Chunee, whose wild spirit nearly led to a dramatic escape. A fashionable hotspot for society, the Menagerie even attracted visits from members of the Royal Family.

Flavour Profile - Pineapple sweetness, balanced by the warmth of ginger and a refreshing herbal hint of basil

Ingredients - Everleaf Marine, Basil Syrup, Pineapple Juice, Ginger Syrup, Lime

£,13

### R&R

Mock.tail

During World War II, Strand Palace became the go-to spot for US Army troops on their rest and recuperation (R&R) between missions. The hotel's lower ground floor turned into a safe haven during air raids, while upstairs, soldiers enjoyed hearty British meals and some well-earned downtime.

Flavour Profile - Light, refreshing and fizzy with a subtle zing of pink grapefruit and herbal finish

**Ingredients -** Everleaf Mountain, Raspberry Syrup, Elderflower, Sugar, Pink Grapefruit Soda

£,13



# **GIN PERFECT SERVE**



#### FLAVOURED GIN: TANQUERAY BLACKCURRANT ROYALE GIN

Franklin & Sons Rhubarb & Hibiscus Tonic Served with Blackberries and Raspberries

Tangueray Blackcurrant Royale Gin combines the bold character of Tanqueray's classic gin, infused with rich blackcurrant flavour and subtle floral notes, offering an aromatic twist on a traditional serve.

£.16

#### **EXCLUSIVE TO STRAND PALACE:** STRAND PALACE GIN

Franklin & Sons Grapefruit and Bergamot Tonic Served with Pink Grapefruit and Cardamom

Bespoke London Dry Gin created exclusively for Strand Palace, blending Earl Grey Tea, Pink Peppercorn, Yuzu and Black Cardamom.





#### OLD TOM: HAYMAN'S OLD TOM

Franklin & Sons Mallorcan tonic Served with Dry Mango and Lime

Hayman's Old Tom is a botanically rich, subtly sweet gin that became the go-to pour of the 19th century - perfect for those who enjoy a smoother, rounded serve.

£,15

#### **GENEVER: BOLS GENEVER**

Franklin & Sons Elderflower Tonic Served with Cucumber and Rosemary

Crafted to the original 1820 recipe, this award-winning genever offers a smooth, malty character with delicate apricot notes and a touch of juniper. A versatile spirit that brings depth and complexity to every serve.







#### DRY GIN: No.3 GIN

Franklin & Sons Grapefruit and Bergamot Tonic Served with Orange and Star Anise

An unrivalled premium London Dry Gin crafted in pursuit of perfection, No.3 strikes the ideal balance of juniper, citrus, and spice. Refreshing on the palate and timeless in style, it's a true classic redefined.

#### SLOE GIN: SIPSMITH SLOE GIN

Franklin & Sons Indian Tonic Served with an Apple Slice and Lime

Rich with redcurrant and ripe winter fruits, this sloe gin offers layers of soft cherry, cassis, and almond-like stone fruit. A velvety mouthfeel and balanced sweetness make it a complex, handcrafted classic bursting with flavour.







### **NAVY STRENGTH: PLYMOUTH NAVY STRENGTH** (57% abv)

Franklin & Sons Light Tonic Served with Lime and Thyme

A bold, full-bodied gin with punchy character. Expect vibrant notes of juniper, pine resin, rosemary and lavender, all balanced by a citrus twist. Powerful yet refined - a true standout for the classic G&T.

£.18

#### GIN TASTERS - 25ml per person

Strand Palace Gin 40% Tangueray Royale 40% Hayman's Old Tom 40%

Plymouth Navy Strength 57%

Franklin & Sons Grapefruit & Bergamot and Franklin & Sons Indian Tonic

# LOW/NO ALCOHOL

(0% - 1.2%)

COCKTAILS

£,14.50

#### Margarita

Smiling Wolf Agave, Agave Syrup, Orange Juice & Lime.

#### **Raspberry Daiquiri**

Smiling Wolf Rum, Raspberry, Sugar and Lime Juice.

#### **Tequila Espresso Martini**

Smiling Wolf Agave, Vanilla & Espresso.

#### Mojito

Smiling Wolf Rum, Sugar Syrup, Lime Juice, Mint Leaves and Soda Water.

#### **Aperol Spritz**

Smiling Wolf Aperitivo, Franklin & Sons Lemonade & Orange Wedge.

#### **Gimlet**

Smiling Wolf Gin, Lime and Sugar.

BEER	ABV	Bti
Corona Cero	0.0%	£6
SPIRITS		50ml
Smiling Wolf Rum Smiling Wolf Agave Smiling Wolf Gin Smiling Wolf Aperitivo	0.5% 0.5% 0.5% 0.5%	£8.50 £8.50 £8.50

# **CHAMPAGNE**

125ml | Bottle

#### Laurent-Perrier La Cuvée

£109

Champagne, France. 12% VG

Laurent-Perrier's signature Champagne, La Cuvée is delicate yet complex with crisp notes of citrus fruit and white flowers, and great length on the finish.

#### **Champagne Castelnau Brut**

£,15 | £,82

Champagne, France. 12.5% VG

Complex and powerful, this Champagne uses a high proportion of reserve wine in the blend and is aged for significantly longer than required. Flavours of orange peel, spice and burnt butter.

# SPARKLING WINE

#### **Touch of Sparkle**

£,11 | £,55

Chapel Down, Kent, UK. 12.5%

A great English Sparkling wine, Chapel Down Sparkling Bacchus displaying aromas of pineapple, grapefruit and elderflower. The palate is tropical and floral with a crisp texture and a refreshing finish.

# **PROSECCO**

#### Prosecco, Famiglia Botter

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Veneto, Italy. 10.5% VG

Pale light-yellow colour with delicate bubbles. An aromatic nose of wild apple with hints of honey and floral notes. Light-bodied and well-balanced, this is a perfect aperitif.

#### Prosecco Rosé, Famiglia Botter

£9 | £,43

Veneto, Italy. 11% VG

Pale pink in colour and with a delicate but complex nose of red fruit and citrus. There are fine bubbles on the palate and fruity notes of white peach, green apple and lemon.

# WHITE WINES

175ml | 250ml | Bottle

#### LIGHT, CRISP AND VIBRANT

# Pinot Grigio, Sea Change

Terre di Chieti, Italy. 11% VG

£8.50 | £11.50 | £33

Sea Change Wine not only tastes good—it does good. Each bottle supports global ocean conservation, with 25p donated to marine charities. Minimal packaging cuts waste, helping reduce plastic pollution. Small choices, like the wine you drink, can make a big difference.

The nose shows delicate floral aromas and a hint of citrus. On the palate, the same citrus notes are present, resulting in a crisp and refreshing white.

# Sauvignon Blanc, 'Parlez Vous' Maison Lacheteau

£9.50 | £13 | £37

VDF France, 12%

Very expressive with floral notes evolving into aromas of exotic fruit. Fresh, full and well-balanced with an expressive finish and a slight return of exotic fruit and floral zests.

#### Vinho Verde, Janelas Antigas Grande Escolha

£9 | £,12 | £,35

Casa de Vila Verde, Portugal. 11.5% VG

Early harvesting of grapes gives this wine a real bright freshness with flavours of tropical fruit and citrus. On the palate there's ripe fruit flavours and a delicate natural effervescence.

#### **FRESH AND AROMATIC**

### Rioja Blanco, Vina Cerrada, Bodegas Ugdale

£.40

Rioja, Spain. 12.5% VG

Pale yellow in the glass, there are tropical aromas of pineapple and coconut with a hint of grapefruit. On the palate is fresh and fruity with more citrus flavours and a hint of coconut.

#### Sauvignon Blanc, Turtle Bay

£,11 | £,15.50 | £,43

Marlborough, New Zealand. 12%

This wine is fresh and vibrant with passion fruit, gooseberry and some melon characters. It has a balanced richness of fruit with a floral note through the palate, intense depth of flavour and a crisp finish.

#### Muscadet Sevre et Maine Sue Lie, La Sablette

,45

Loire, France. 12%

Dry, pale yellow; the bouquet is dominated by aromas of lemon and completed by mineral notes. Round and refreshing in the mouth, medium-bodied and elegant.

#### RICH AND COMPLEX

#### **Chardonnay, Monterey Bay**

£9.50 | £,12.50 | £,36

California, USA. 12.5%

A fabulous balance of refreshing citrus and tropical fruit flavours with just a hint of vanilla on the finish.

#### Gavi DOCG, La Soraia

£,44

Piedmont, Italy. 12.5%

The nose is full of inviting aromas like white peach and blossom, leading on to a mid-bodied palate with more citrus notes, a rounded and slightly oily texture and a long, mineral finish.

# **ROSÉ WINES**

175ml | 250ml | Bottle

#### Zinfandel Rose, Charlie Zin

£,8.50 | £,11.50 | £,33

California, USA. 10.5%

Fruity and fresh with flavours of red fruit and hints of spices. Rich in flavour, this wine has a rounded mouthfeel and a long finish.

#### Rosato, Solino

£9 | £,12 | £,34

Italy. 11%

This pale rose wine is delicate and dry with subtle flavours of white peach and redcurrant.

#### Côtes de Provence Rosé, Marius Peyol

£.42

Provence, France. 12.5%

A dreamy soft pink colour. Elegant and fine-flavoured red berries with a hint of spice. Lots of finesse, a truly delightful wine.

# **RED WINES**

175ml | 250ml | Bottle

#### MODERN AND FRUIT FORWARD

### Cabernet Sauvignon, Le Jardin

£8.50 | £11.50 | £33

VDF, France. 12%

Exhibiting typical Cabernet aromas of cassis and cedar spice, this wine is full bodied on the palate with hints of spice and a long finish.

#### Pinot Noir, Baron Philippe de Rothschild

£.11 | £.15 | £.42

Languedoc, France. 13%

Bright cherry red colour with a nose of violets and wild strawberries lead through on to the palate with striking intensity.

#### Merlot, 'I Castelli' Cielo e Terra

£9 | £,12 | £,34

Veneto, Italy. 12% VG

Typical Italian Merlot, ruby red in the glass with aromas of raspberry and blueberry. The palate is rounded and fruity.

#### **FULL BODIED & ROUND**

#### Shiraz, Down Under

£,9.50 | £,13 | £,38

SE, Australia. 11%

This typical example of Australian Shiraz has ripe red berry fruit flavours as well as some dark fruit and black pepper.

### Malbec, Equino

£,10 | £,14 | £,40

Mendoza, Argentina. 12.5%

With notes of plum, raspberry and blackberry, this medium bodied red has juicy fruit flavours with soft tannin and a long finish.

### Pinotage, 'Illusion' Imbuko Family Vintners

1.42

Western Cape, South Africa. 14%

A beautiful mulberry nose that is clean and fresh. The palate is medium bodied with chewy black fruit. A hint of Provençal herbs and fennel, leading to a nicely poised finish.

#### RICH AND COMPLEX

#### Côtes du Rhône, Victor Berard

£,44

Rhône, France. 14.5%

A bright wine with red berry aromas underscored by notes of liquorice.

#### Chianti Classico, 'Sant'Ilario' Castello Di Abola

£.46

Tuscany, Italy. 13% VG

Morello cherry, forest fruit and violet scents. Dry and full bodied with a fresh flavour.

BEER & CIDER	Bottle
Birra Moretti 4.6% (330ml)	£7.50
Curious Brew Lager 4.7% (330ml)	£8.50
Curious Brew IPA 4.4% (330ml)	£8.50
Sassy Apple Cider 4% (330ml)	£10
Kopparberg Mixed Fruits Cider 4% (500ml)	£11

# **GIN**

UNITED KINGDOM	50ml
Tanqueray London Dry 43.1% - England	£9
Beefeater Pink 37.5% - England	£9
Hayman's Sloe 26% - England	£9
Bombay Sapphire 40% - England	£9.50
Hayman's Old Tom 40% - England	£10
Whitley Neill Rhubarb & Ginger 43% - England	£10
Whitley Neill Parma Violet 41.3% - England	£10
Hayman's Old Tom 40% - England	£10
Opihr 40% - England	£10
Edinburgh Seaside 43% - Scotland	£11
Hendrick's 41.4% - Scotland	£11.50
Tanqueray Flor de Sevilla 41.3% - England	£11.50
Tanqueray Royale 40% - England	£11.50
Sapling Climate Positive 40% - England	£12
Tanqueray No. Ten 47.3% - England	£12.50
Tarquin's 42% - England	£12.50
Silent Pool 43% - England	£12.50
The Botanist 46% - Scotland	£12.50
Boatyard Double 46% - Northern Ireland	£12.50
Mermaid 42% - England	£13.50
The Strand Palace Gin 40% - England	£13.50
Plymouth Navy Strength 57% - England	£14
Sipsmith VJOP 57.7% - England	£14.50

EUROPE	50ml
Malfy Arancia 41% Italy	£10.50
Bols Genever 40% Netherlands	£12.50
Seven Hills 43% Italy	£12.50
Gin Mare 42.7% Spain	£13.50
No. 3 London Dry 46% Netherlands	£13.50
Bordeaux Rivington 43.3% France	£14
Bareksten 46% Norway	£15
Elephant 45% <i>Germany</i>	£15.50
Copperhead 40% Belgium	£16
Broken Bones Ljubljana Dragon 45% Slovenia	£17
Monkey 47 47% Germany	£17.50
REST OF THE WORLD	50ml
Four Pillars 41.8% <i>Australia</i>	£12.50
Roku 43% <i>Japan</i>	£12.50
Sheringham Kazuki 43% <i>Canada</i>	£13.50
Aviation 42% USA	£13.50
Hapusa 43% <i>India</i>	£14.50
Ki No Bi 47.5% Japan	£16
Etsu Pacific Ocean 45% Japan	£17.50

VODKA	50ml
Ketel One 40%	£9.50
Ketel One Citroen 40%	£10.50
Black Cow 40%	£10.50
Ciroc Apple 35%	£12
Belvedere 40%	£12.50
Grey Goose 40%	£13
RUM	50ml
Malibu Coconut Rum Liqueur 21%	£8
Bacardi Carta Blanca 37.5%	£9
Captain Morgan Dark 40%	£9.50
Gosling's Black Seal 40%	£9.50
Captain Morgan Spiced 35%	£10
Kraken Spiced 35%	£10.50
Havana 7yo 40%	£11
Wray & Nephew Overproof 63%	£12
Zacapa 23yo 40%	£15
Zacapa XO 40%	£35
BRANDY & COGNAC	50ml
Courvoisier VS 40%	£10.50
Martell 40%	£11
Hennessy VS 40%	£12.50
Courvoisier VSOP 40%	£14.50
Remy Martin VSOP 40%	£14.50
Remy Martin XO 40%	£39
Hennessy XO 40%	£42

AMERICAN WHISKEY	50ml
Jack Daniel's 40%	£11
Maker's Mark 45%	£12
Bulleit Bourbon 45%	£12.50
Woodford Reserve 43.2%	£13.50
Knob Creek 50%	£15
IRISH WHISKEY	50ml
Jameson's 40%	£10
Teeling Small Batch 50%	£12.50
<b>BLENDED WHISKEY</b>	50ml
Monkey Shoulder 40%	£10.50
Johnnie Walker Black Label 40%	£11.50
Chivas Regal 12yo 40%	£12
Suntori Toki 43%	£12.50
Johnnie Walker Blue Label 40%	£47

	SINGLE MALT	50ml
(	Glenmorangie 12yo 40%	£13.50
	Highland Park 12yo 40%	£15.50
	Laphroaig 10yo 40%	£15
	Glenfiddich 12yo 40%	£15
	Balvenie Double Wood 12yo 40%	£16.50
	Dalwhinnie 15yo 43%	£17.50
	Talisker 10yo 45.8%	£18
(	Oban 14yo 43%	£24
,	Yamazaki Distiller's Reserve 43%	£25.50
	Dalmore 15yo 40%	£28
	OTHER SPIRITS	50ml
	Sagatiba Cachaça 38%	£9
	Aba Pisco 40%	£10
	Grappa di Moscato 40%	£18
	LIQUEURS	50ml
	Baileys 17%	£9
(	Cointreau 40%	£9
	Kahlua 20%	£9
	Pimm's 25%	£9
	Campari 25%	£9
	Amaretto 28%	£9
	Southern Comfort 35%	£10
	Drambuie 40%	£11

TEQUILA & MEZCAL	25ml
Jose Cuervo Blanco 38%	£5
Quiquiriqui Mezcal 48%	£8
Don Julio Reposado 38%	£9
Casamigos Mezcal 40%	£10
Casamigos Blanco 40%	£11
SHOTS	25ml
Limoncello 27%	£5
Sambuca Luxardo 38%	£5
Jägermeister 35%	£5

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Coca Cola (200ml)	£4.00
Coca Cola Diet (200ml)	£4.00
Franklin & Sons Ginger Ale (200ml)	£4.75
Franklin & Sons Ginger Beer (200ml)	£4.75
Franklin & Sons Soda (200ml)	£4.75
Franklin & Sons Tonic (200ml)	£4.75
Indian, Light	
Franklin & Sons Flavoured Tonic (200ml)  Grapefruit & Bergamot, Rhubarb & Hibiscus,	£5.00
Elderflower & Cucumber, Mallorcan	
Franklin & Sons Flavoured Soda (200ml)	£5.00
Pineapple & Almond, Mandarin & Ginger,	£3.00
Pink Grapefruit	
Franklin & Sons Lemonade (200ml)	£5.25
Franklin & Sons Flavoured Lemonade (275ml)	£5.50
Raspberry, Rhubarb	
WATER	
Still (750ml)	£5.25
Sparkling (750ml)	£5.25

V - Vegetarian VG - Vegan

Kindly note that our bar is not allergen-free. As such, we cannot guarantee drinks to be free of allergens, and we therefore advise guests with severe allergies to assess their own level of risk before consuming items from our menu.

A full list of allergens is available on request. Please speak to a staff member about your requirements before ordering.

All prices are in GBP and are inclusive of VAT at the current prevailing rate. Please note that a discretionary service charge of 12.5% will be added to your bill.

25ml servings of spirits and 125ml servings of wine are available upon request.

