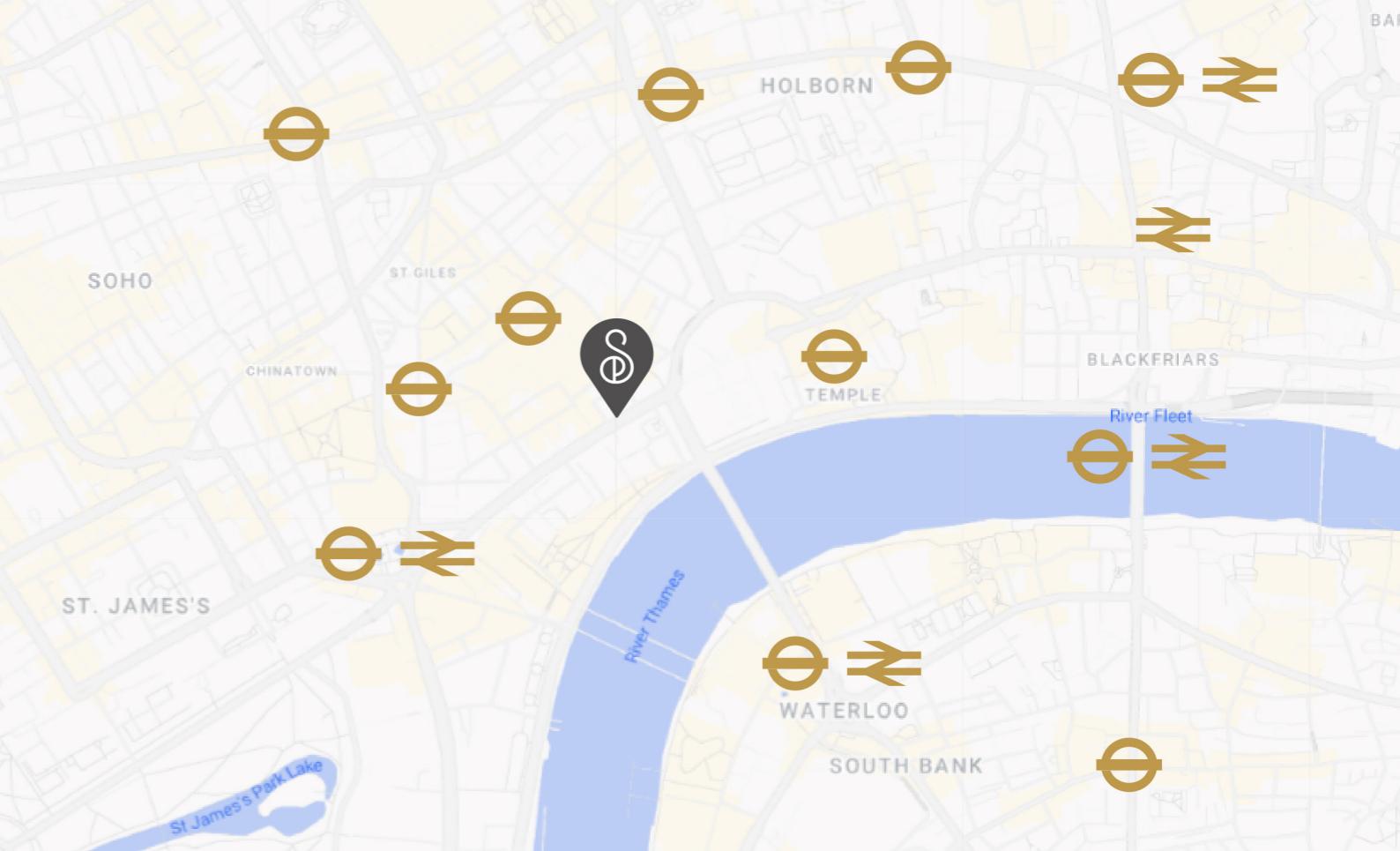




STRAND PALACE

LONDON HOTEL SINCE 1909

MEETINGS & EVENTS



INTRODUCTION

Welcome to The Gallery, the sophisticated new Meetings & Events spaces at the Strand Palace Hotel.

Unveiled in November 2025 following a multimillion-pound transformation, The Gallery represents a new chapter for this iconic 1909 Art Deco landmark. The launch introduces **12 state-of-the-art meeting rooms, elevating the total to 16 versatile event spaces** designed for high-impact corporate and social occasions on the Strand. Guests arrive via the hotel's original 1909 Art Deco staircase, which marks the entrance to The Gallery. Additional heritage features, including the revolving door, were considered so exceptional in craftsmanship and historic significance that the Victoria and Albert Museum requested them for its collection, where they have been held since 1969.

Following a multi-million full refurbishment of all 788 guestrooms and the hotel's historic façade, Strand Palace enters a new era of elevated hospitality as an ideal destination for groups, conferences, and large-scale events **for up to 250 people**.

KEY FEATURES

- ✓ Prime Covent Garden location
- ✓ 12 new versatile meeting & event spaces
- ✓ State-of-the-art AV & hybrid technology
- ✓ Dedicated on-site event support team
- ✓ Breakout & syndicate rooms
- ✓ Hosting up to 250 people
- ✓ Catering tailored to your event

NEAREST LANDMARKS

- London Eye**
15 mins walk, 1.0 km / 0.6 miles
- Buckingham Palace**
20 mins walk, 1.8 km / 1.1 miles
- Big Ben & Houses of Parliament**
15 mins walk, 1.4 km / 0.9 miles
- Trafalgar Square**
7 mins walk, 0.5 km / 0.3 miles
- British Museum**
15 mins walk, 1.1 km / 0.7 miles

AIRPORTS

- Heathrow** **50-60 mins, 26 km / 16 miles**
- Gatwick** **1 hr 15 mins, 45 km / 28 miles**
- London City** **30-40 mins, 13 km / 8 miles**
- Luton** **1 hr 10 mins, 55 km / 34 miles**
- Stansted** **1 hr 15 mins, 63 km / 39 miles**
- Southend** **1 hr 30 mins, 65 km / 40 miles**

LOCATION

In the heart of London's West End, Strand Palace is a one-of-a-kind lifestyle destination for business and leisure. Surrounded by theatres, world-class dining and vibrant nightlife, the hotel enjoys unrivalled transport links from nearby tube and train stations.

Located at 372 Strand, just steps from Covent Garden, Strand Palace has welcomed guests since 1909, witnessing three monarchs and two world wars.

NEAREST STATIONS

- Charing Cross** **2-3 mins walk, 0.2 km / 0.1 miles**
- Covent Garden** **4-5 mins walk, 0.4 km / 0.25 miles**
- Embankment** **4-5 mins walk, 0.4 km / 0.25 miles**
- Leicester Square** **6-7 mins walk, 0.6 km / 0.4 miles**

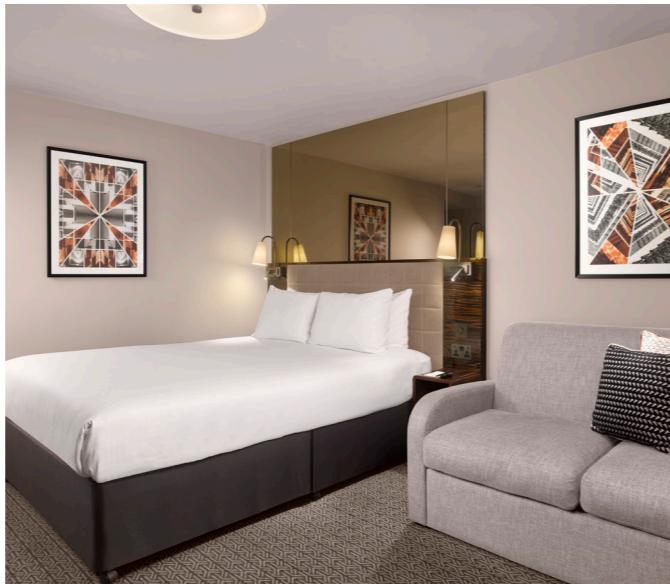
ACCREDITATIONS



— ROOMS AT STRAND PALACE —

Strand Palace offers 788 modern guestrooms, from Classic Singles to Deluxe Studio Kings, all crafted for comfort and convenience. The rooms are Green Key Certified, with 24/7 security, complimentary high-speed Wi-Fi, and access to an on-site gym, restaurant and cocktail bar. Here are the nine room categories:

- **Classic Single**
- **Superior Single**
- **Classic Double**
- **Superior Queen**
- **Superior King**
- **Superior King with View**
- **Superior Twin**
- **Deluxe Studio Queen**
- **Deluxe Studio King**



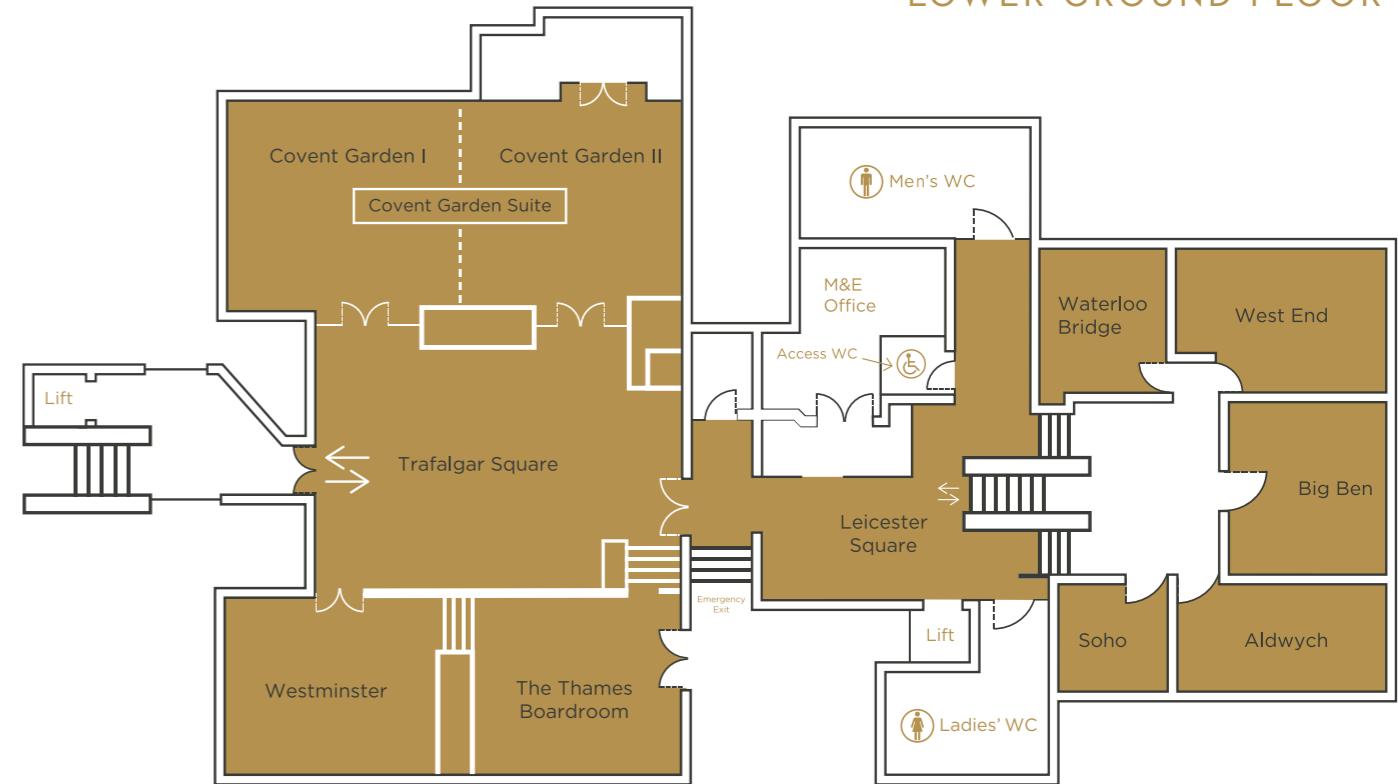
CAPACITY CHART

LAYOUT	THEATRE	CABARET 8 PER TABLE	CLASSROOM 2 PER TABLE	BOARDROOM	U-SHAPE	EXAM STYLE 2 PER TABLE	DRINKS RECEPTION	STANDING BUFFET	BANQUET 10 PER TABLE
Leicester Square	40								
Trafalgar Square							70		
Covent Garden Suite	250	96	108	60	72	80	200	200	130
Covent Garden I	120	56	56	40	40	36	100	100	70
Covent Garden II	80	40	30	24	25	18	70	60	50
Westminster	70	32	28	22	24	18	55	30	50
The Thames Boardroom				14					
West End	50	24	24	24		20	50	30	36
Big Ben	30	18	18	14		12	30	30	30
Aldwych	30	12	10	14		10	20	20	20
Waterloo Bridge				8					
Soho				8					
The Palace Tea Parlour				16	18			50	
1909 Private Dining Room				18	22			50	
The Gin Palace & Cocktail Bar								50	
Haxells Restaurant & Bar								250 on request	220 on request

Capacity numbers subject to change. Please [contact us](#) for more information.

— FLOOR PLAN —

LOWER GROUND FLOOR



MEETINGS & EVENTS

Strand Palace offers a flexible and inspiring setting for meetings and events in the heart of Covent Garden. Blending its original Art-Deco heritage with contemporary design, the hotel provides versatile spaces, advanced technology and seamless support to ensure every gathering is productive, comfortable and memorable.

KEY FEATURES

- Private, soundproofed rooms with breakout and syndicate options
- On site dining including Afternoon Tea, Private Dining Room, café and catering
- Complimentary refreshments, tea and coffee stations and snack station
- High speed Wi Fi, conferencing facilities, AV support and office services
- Accessible rooms and DDA compliant facilities
- State of the art AV for hybrid or live events
- Dedicated on site IT support dedicated to the hotel's AV equipment for seamless delivery
- Central Covent Garden location near theatres, shops and major transport links
- 788 guestrooms ideal for groups and congresses

CHOOSE YOUR LAYOUT

THEATRE



Ideal for conferences or presentations to large groups

CLASSROOM



Makes note-taking easy during presentations

BOARDROOM



Classic seating style to facilitate open discussion

U-SHAPE



Perfect for presentations, video conferencing and training

CABARET



Seating with round tables, one side open towards the stage for clear viewing

BANQUETING



Perfect for formal dinners, celebrations, or networking over a meal

BOARDROOMS

Thames Boardroom



Soho



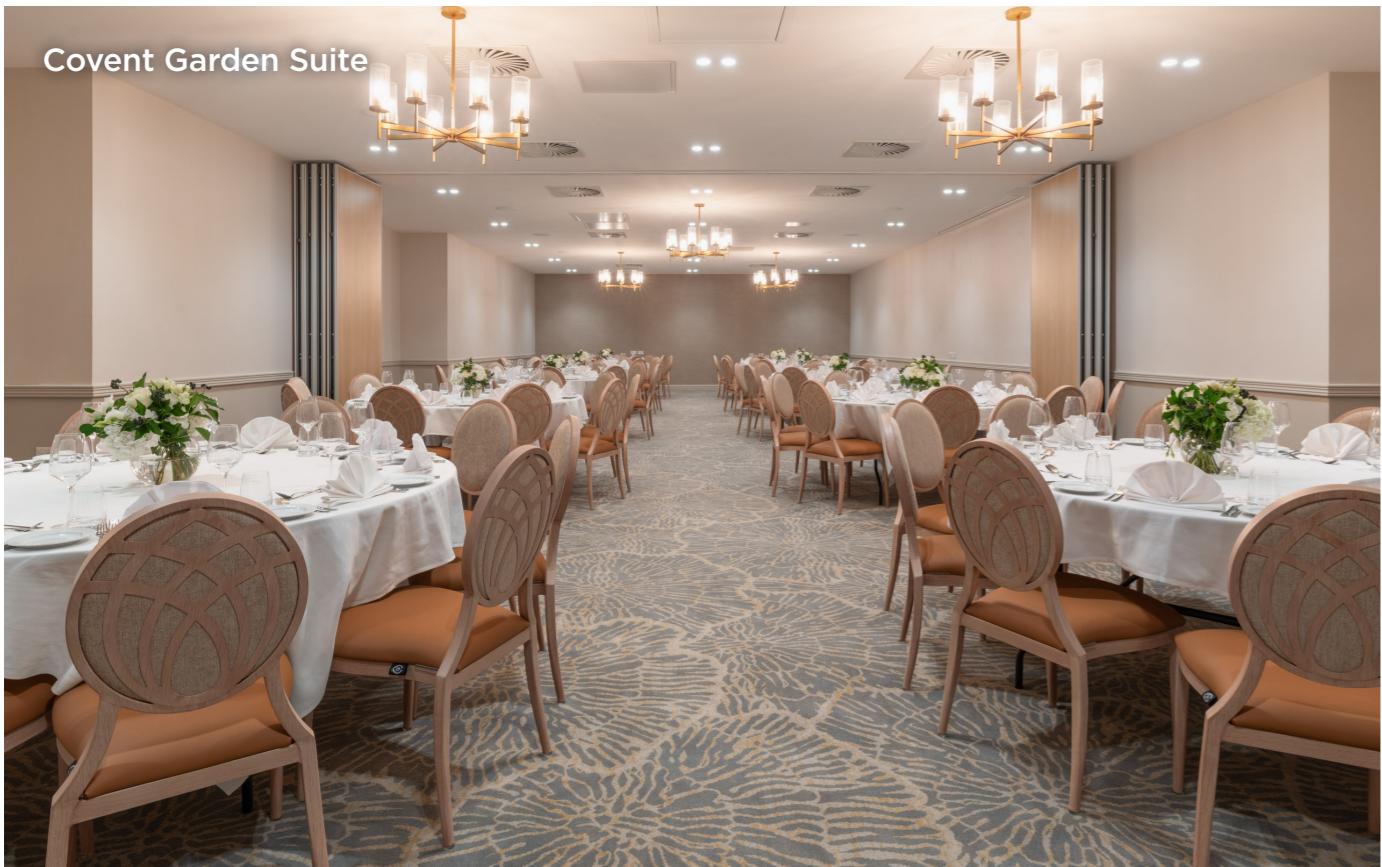
Waterloo Bridge



West End



CABARET & BANQUETING



THEATRE



U-SHAPE



DRINKS & CANAPÉS RECEPTION



DINING & CATERING

Our culinary team creates menus crafted with fresh, seasonal ingredients. From energising breakfasts and working lunches to elegant gala dinners, catering is tailored to every occasion.

THE STRAND MENU

For groups of 10+

£55pp

Available in 1909
The Palace Tea Parlour (From 6pm only)
Haxells Restaurant and Bar
Pre-order one option from each course per person

STARTERS

Smoked salmon with a fennel and apple salad, lime crème fraîche, caper berries and melba toast
Confit chicken and mushroom terrine, roasted tomato and onion purée, ciabatta crostini
Roasted and pickled heritage carrots, spiced crumb, mixed herbs, feta and beetroot reduction **V**

MAINS

Twice-cooked pork belly with roasted bramley apples, green beans, black pudding croquette and grain mustard-infused mashed potatoes
Seared seabass fillet on herbed crushed potatoes, petite ratatouille, red pepper coulis
Sweet potato, forest mushroom and asparagus risotto with truffle oil **V**

DESSERT

Bitter chocolate and dulce de leche caramel tart with vanilla ice cream **V**
Tiramisu with almond biscotti **V**
Sago and pineapple with coconut mousse **VG**

THE COVENT GARDEN MENU

For groups of 10+

£65pp

Available in 1909
the Palace Tea Parlour (From 6pm only)
Haxells Restaurant and Bar
Pre-order one option from each course per person

STARTERS

Trio of duck (smoked duck, duck bonbon and duck liver pâté), hoisin sauce, celeriac remoulade, beetroot purée
Vodka and lemon verbena-cured salmon, charred and pickled mixed veg ribbons, horseradish mousse & fish roe
Ricotta and spinach-stuffed zucchini, apple and parsley slaw, saffron aioli, chilli jam, garlic focaccia **V**

MAINS

Smoked paprika chicken supreme, sauté cavolo nero, corn purée, fondant celeriac, mushroom demi-glace
Roasted cod fillet, olive and sundried caponata, dauphinoise potato, heritage carrots, parsley and dill lemon butter sauce
Celeriac, portobello mushroom and truffle in a puff pastry envelope with chunky pont neuf potatoes and tomato relish **VG**

DESSERT

Rhubarb and apple crumble tart with sauce anglaise **V**
Chocolate fondant with caramel popcorn and salted caramel ice cream **V**
Green apple sorbet, apple crisps, toffee and chocolate crumbs **VG**

Please [contact us](#) with your group size and dietary requirements.



ROOM HIRE RATES

ROOM	TIMINGS	RATES FROM
Leicester Square	On Request	On Request
Trafalgar Square	On Request	On Request
Covent Garden Suite	Full Day Half Day Evening Event	£5,000 £3,000 Minimum catering spend £4,000
Covent Garden I	Full Day Half Day Evening Event	£2,500 £2,000 Minimum catering spend £2,000
Covent Garden II	Full Day Half Day Evening Event	£2,500 £2,000 Minimum catering spend £2,000
Westminster	Full Day Half Day	£1,000 £800
The Thames Boardroom	Full Day Half Day	£1,200 £1,000
West End	Full Day Half Day	£800 £600
Big Ben	Full Day Half Day	£600 £400
Aldwych	Full Day Half Day	£600 £400
Waterloo Bridge	Full Day	£500
Soho	Full Day	£500
The Palace Tea Parlour	Full Day Half Day	£800 £600
1909 Private Dining Room	Full Day Half Day	£800 £600
The Gin Palace & Cocktail Bar	Evening Event	Minimum catering spend £3,000
Haxells Restaurant & Bar	On Request	Minimum catering spend £5,000

1-hour room rentals available upon request. Please [contact us](#) for hire rates and more information.

KEY FEATURES AT A GLANCE

788 bedrooms	Central London location	Total of 16 modern meeting and events spaces	Events for 6 to 250 guests	Largest event space 172 sqm	Perfect for meetings, receptions and dining
					
High-speed Wi-Fi	Dedicated on-site event support team	Flexible booking windows	Chef-curated menus with on-site catering	Room-only hire available	Syndicate & breakout rooms

DELEGATE PACKAGES

PACKAGES INCLUDE:

- Room hire
- State-of-the-art AV setup
- Unlimited tea, coffee, and pastries
- Seasonal buffet lunch
- Still & sparkling water
- Stationery and Wi-Fi
- Dedicated on-site support team

FROM
£70
PER
PERSON

BREAKS SAMPLE MENU

Greek yoghurt pots with berry compote
Cheddar and chive scones
Spiced chickpea fritters
Lychee fruit tartlet
Vegetable gyoza with soy-ginger dip

ALL DAY BREAK OUT

Whole Fruit Basket
Cookie Jar
Sweets
Nibbles

WORKING LUNCH SAMPLE MENU

Ham, mustard mayo & watercress on malted bloomer
Smoked salmon, cream cheese & dill on a rustic baguette
Cheddar, tomato chutney & spinach in a flour tortilla wrap **V**
Roast chicken, new potato, pea & mint salad

Roasted root vegetable & lentil salad **VG**
Braised chicken & mushroom pie
Cauliflower & leek gratin **VG**
Carrot cake **V**
Tropical fruit platter **VG**

SIT DOWN BUFFET LUNCH AT HAXELLS SAMPLE MENU

Chicken pesto pasta salad
Roast peppers and roasted courgette with balsamic glaze **V**
Quinoa & Mediterranean roast vegetable salad **VG**
Coleslaw **V**
Beef lasagne
Herb crusted baked cod
Mediterranean vegetable lasagne **V**
Savoy cabbage **VG**
Garlic & herb roast potatoes **VG**
Tiramisu cups **V**
Tropical fruit platter **VG**

Please [contact us](#) with your group size and dietary requirements.



ABOUT STRAND PALACE

The site of today's Strand Palace has a long history as a place of spectacle and gathering. In 1676 the Exeter Exchange rose here, later becoming famous for the extraordinary menagerie installed on its upper floors in 1773. Run by Edward Cross, it housed lions, tigers, monkeys and even hippopotami. When the Exchange was demolished in 1829, the animals moved to the Surrey Zoological Gardens. The site was transformed into Exeter Hall in 1831 answering London's pressing need of the biggest city in the World for a grand indoor meeting space and soon became the centre of major public life, hosting anti-slavery gatherings and the Anti-Corn Law League. When Exeter Hall was demolished in 1907, the Strand Palace Hotel rose in its place.

Today Strand Palace continues the site's legacy as a place where significant meetings and ideas once again find a home.

Welcoming guests since 1909, Strand Palace is ideally located in the heart of London, between Covent Garden and the River Thames. Guests can enjoy British inspired cuisine and a pre-theatre menu at Haxells Restaurant & Bar, craft cocktails at The Gin Palace and afternoon tea held in The Palace Tea Parlour. Strand Palace was recognised as Best Accommodation Provider of the Year (2024) by the UKInbound Excellence Awards. A FuturePlus accredited hotel, Strand Palace's focus on sustainability and social responsibility is demonstrated by the property's Green Key and Great Place to Work accreditations.



Matthew Beard, Managing Director of the Strand Palace shared his enthusiasm for the Meeting & Event Space renovation.

"Ever since we first opened our doors in 1909, the Strand Palace has put the guest experience at the forefront of all we do. The launch of our new Meeting & Event Space offers our corporate and leisure guests the best possible experience for their events right here in the heart of London. Following on from the hotel's multi-million pound refurbishment of all 788 bedrooms, Haxells Restaurant & Bar, The Palace Tea Parlour and 1909 private dining room, we're excited to announce the launch of this new chapter of Strand Palace".

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