

SUSTAINABILITY AT STRAND PALACE



OUR COMMITMENT

Strand Palace is home to 788 rooms, supported by over 200 team members, and welcomes more than 7,000 guests each week. We take our environmental and social responsibilities seriously. From rooftop to reception, we are creating a hotel that puts people and the planet at its heart—so you can feel good about where you stay.

WHAT WE'RE PROUD OF



Green Key

Green Key certified for the third year running.



FuturePlus accredited to help track and measure our impact.



Recognised in 2024 as one of the **UK's Best Workplaces for Women** and for Hospitality by Great Place to Work.



Finalist in the **2024 CSR Award** by the KCW Chamber of Commerce.

OUR IMPACT 2024/25



Over **130,000** trees planted through our partnership with Eden: People+Planet.



More than **23,520,100 litres** of clean water donated via the Made Blue Foundation match scheme.



Over **240,000 plastic bottles** prevented from going to landfill thanks to our partnership with Bottle Up.



A **42% reduction** in carbon and energy usage from 2019 to 2024 through the reduction of electricity, water, and chemical usage during guests stays.

GUEST AMENITIES



Bottle Up bottles made from sugar cane are gifted in every room and can be refilled at 17 stations across 9 floors.



Love Cocoa premium chocolates are included in every room. They are palm oil free, plastic free, and support tree planting through Eden: People+Planet.



Rituals Toiletries are B Corp certified, made with 90% natural ingredients, and designed to be refillable rather than disposable.

GREENER STAYS



Go Green, Skip a Clean invites guests to swap a housekeeping visit for a £7 Haxells voucher - helping to save energy, water, and reducing our carbon footprint by 42% since 2019.



Our hotel runs on **100% renewable energy**, uses water-saving fixtures, and features carpets made from recycled plastic—small steps toward big change.



We use concentrated **Ecolab products** with precise dosing systems in housekeeping and kitchen teams, reducing packaging waste, transport emissions, and improving sustainability.

PARTNERSHIPS WITH PURPOSE



Oxwash is our laundry partner, using technology that reclaims up to 90% of water and emits up to 25 times less carbon than traditional methods.



DripDrop umbrellas are made entirely from recycled plastic. For every umbrella rented, a tree is planted, with over 5,000 trees planted so far.



Sea Change Wine supplies our Eco Pino Grigio, which comes in lighter bottles and uses sustainable paper labels made from grape waste. A portion of each sale goes to charitable causes including Clean Coasts.

SUPPORTING CHARITIES



We are proud to support **Only A Pavement Away**, a charity helping people into hospitality jobs. Our MD, Matthew Beard, is an ambassador, and we raise funds through sales of Pave the Way Pale Ale at Haxells, donating £5 per pint.



Room to Reward allows us to donate unsold rooms so charities can recognise and thank their unsung heroes. These stays offer well-deserved breaks to those who give their time and energy to support others in need.



We also fundraise for **Hospitality Action**, which provides essential support to hospitality workers facing hardship.



In addition, we partner with **The Connection at St Martin's** by coordinating donations, raising funds, and volunteering. The charity plays a vital role in helping rough sleepers in Westminster rebuild their lives.

LEARN MORE ABOUT SUSTAINABILITY:
WWW.STRANDPALACEHOTEL.CO.UK/SUSTAINABILITY